



Wild at heART?

Welcome to the Natural Environment for Creative Ideas.

Fibre tip pens & Fineliner

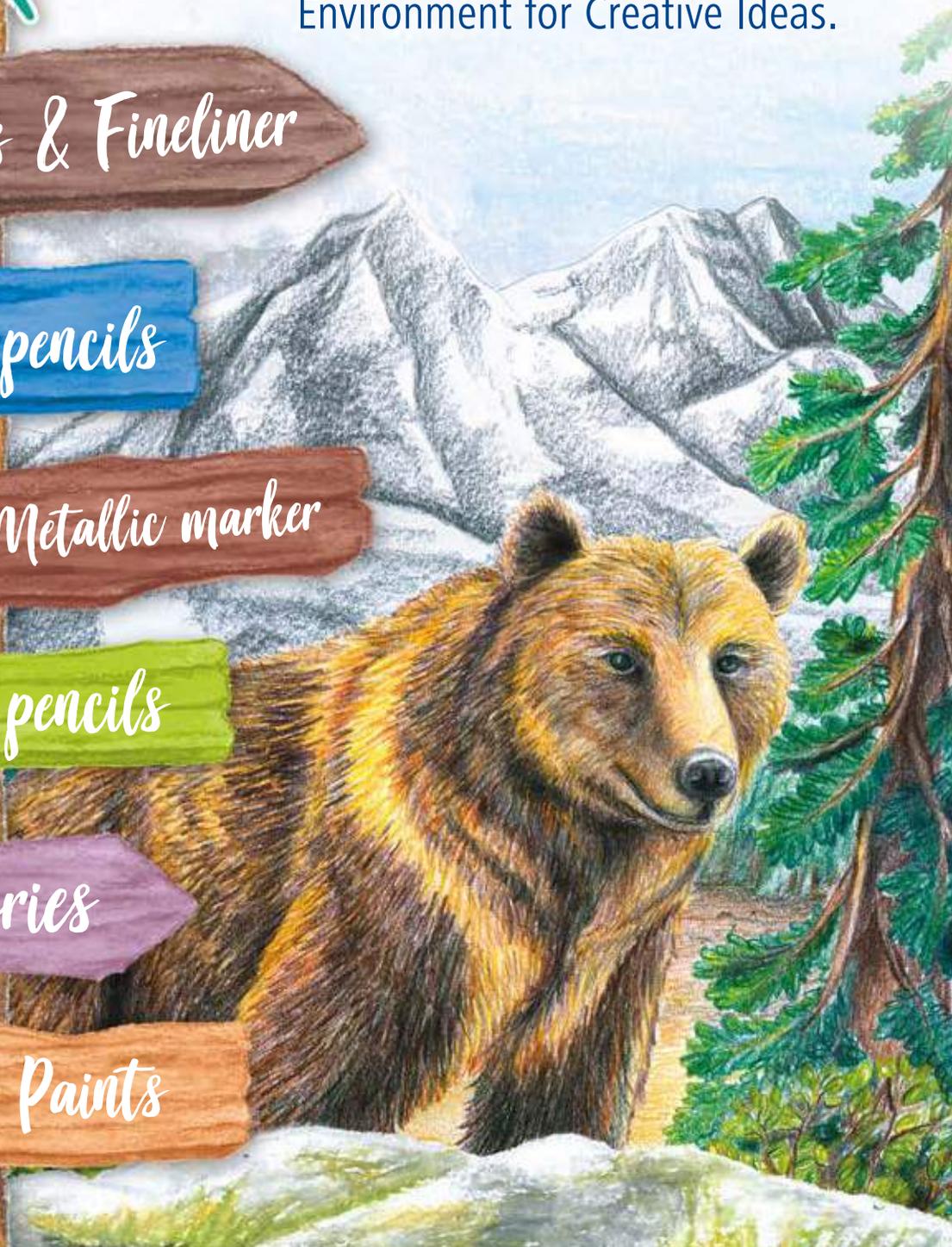
Graphite pencils

Pigment liner & Metallic marker

Coloured pencils

Accessories

Crayons & Paints





Index

Graphite pencils

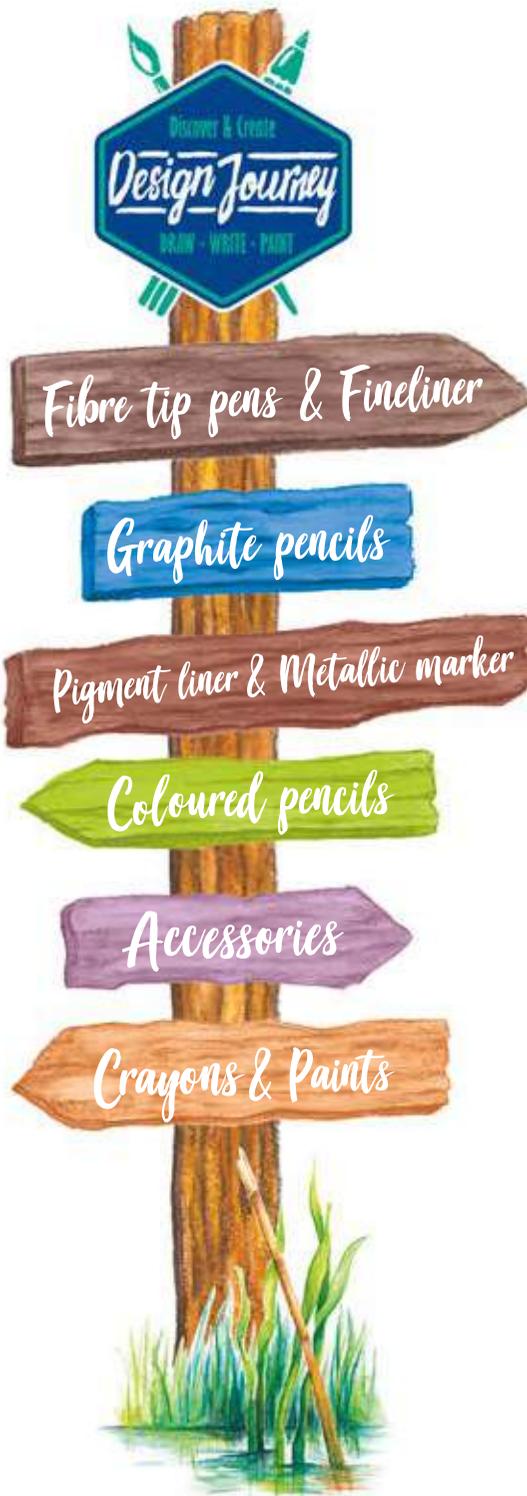
Charcoal pencils	14
Jumbo graphite pencils	15
Watercolour graphite pencils	16
Graphite pencils	16
Full graphite pencils	17
Pastel pencils	18

Coloured pencil

Watercolour pencils	20
Coloured pencils	22
Super soft coloured pencil	24
Coloured pencils permanent	26
Full watercolour pencils	26

Crayons & Paints

Watercolour crayons	28
Acrylic paints	29
Oil pastels	30
Soft pastel chalks	31
Watercolour paints	32



Fibre tip pens & Fineliner

Double-ended fibre-tip pens	34
Double-ended watercolour brush pens	35
Double-ended permanent pens	36
Double-ended fabric pens	37
Triangular fineliner extra broad	38
Double-ended lettering pens	39
Double-ended calligraphy pens	40

Pigment liner & Metallic marker

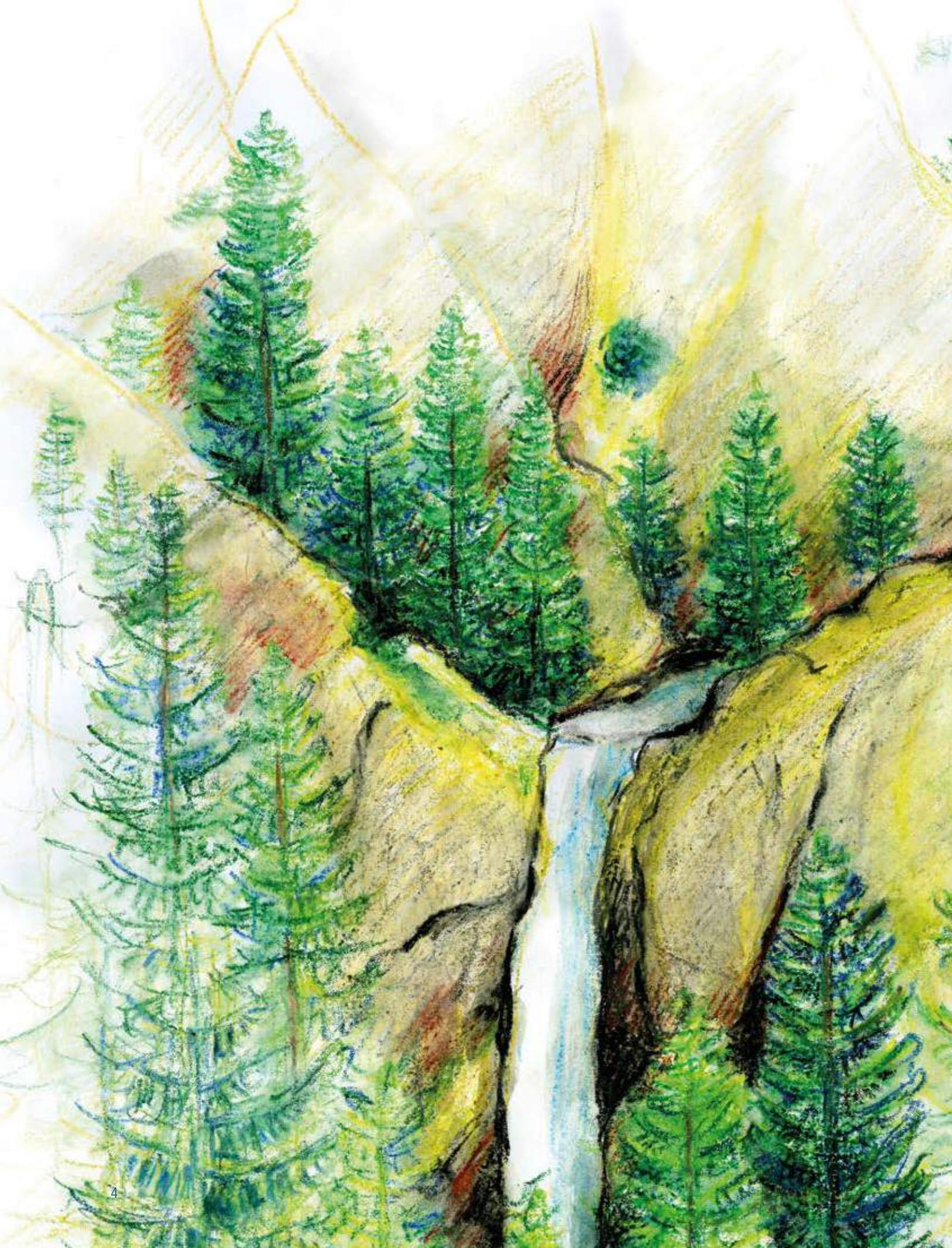
Pigment liner	42
Pigment liner & Metallic marker	43
Metallic marker	44

Accessories

Eraser pencil	46
Erasers	47
Blender pencil	48
Blending stumps	48
Sandpaper	49
Brush set	49
Water brush	50
Sharpener	51

POS presentation

Floor Displays	54
Counter Displays	55
Advertising Materials	56





Release your creativity.

Creativity is what you make of it.

Here at STAEDTLER, we believe in a world full of ideas – and bursting with amazing opportunities that are just waiting to be seized.

We believe that people are naturally creative, inquisitive and productive – and that they are always searching for new ways to rediscover their environment and release their own unique creativity. Because creativity makes people a little happier. And more relaxed.

For more than 180 years, we have been making it our mission to inspire people of all ages across the globe, helping them discover the joy of being creative. With our high-quality and innovative products, we seek to be a companion and source of inspiration for people of all ages who want to bring their own creative ideas to life. We do this out of a sense of tradition and a deep-seated commitment.



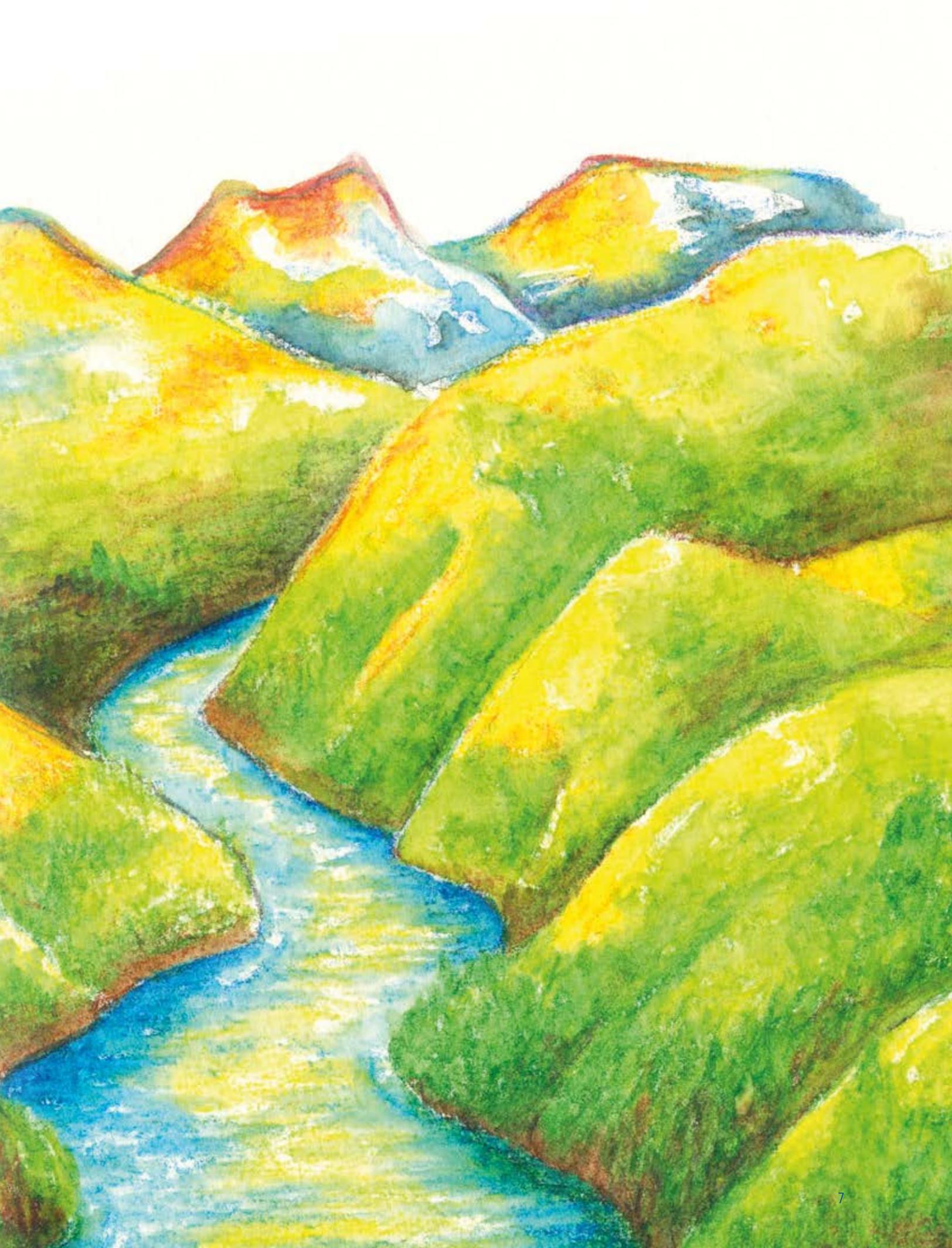
Welcome to the natural environment for creative ideas. Welcome to the solitude of North America's national parks - the source of inspiration for our new Design Journey product line. With unlimited potential for your business.

DIY is trending.

Finally, you can realize crazy ideas and create your own individual style. Or leave behind your busy day-to-day schedule for just a moment. For a few hours, immerse yourself in the complete calm of creative expression. More and more people, young and old, are discovering the relaxing power of drawing, painting and calligraphy.

STAEDTLER accompanies them on their path to artistic expression and provides them with the tools they need with the new Design Journey product line:

Pencils, chinks, colours ... and valuable tips on technique that make it surprisingly easy to make even first drafts come alive.



Together, we send new artists on an exciting journey into the art of painting

In this catalogue, we used specific icons to mark all the products for which we have valuable creative tips. You and your customers can find these tips online or in the customer brochure — as insider tips, video tutorials or step-by-step instructions.



 Online links

 Insider Tips

 Video-Tutorials

 Step-by-step instructions

Online tutorials “How to ...”

Our creative tutorials are not simply a source of inspiration, but they also show your customers how to practically use and combine our products.

Committed and competent experts provide inspiration on the web. In simple and brilliant video tutorials, they explain how to magically conjure amazing creations in just a few steps using a combination of various pencils, colours, chinks and accessories.

This makes our How to ...-tutorials a source of inspiration whilst also showing your customers how they can practically use our products.

We pick up different trend themes which are perfectly aligned with the Design Journey assortment:



How to beautify wood slices



How to create painted rocks



How to paint galaxy artworks



How to draw bookmarks





How to beautify wood slices



Double-ended permanent pens

Page 36

3187 TB5 version 02

Coloured pencils permanent

Page 26

10820BK6-C

Watercolour paints

Page 32

8880 C12 version 02



How to create painted rocks



Acrylic paints

Page 29

8500 C12 version 02

Metallic marker

Page 44

8323 SWP6-P

Double-ended permanent pens

Page 36

3187 TB18 version 02

Water brushes set

Page 49

989-SBK3-3 version 02



How to paint galaxy artworks



Metallic marker

Page 44

8323 SWP6-P

Water brush

Page 50

949 BK-1-C

Watercolour paints

Page 32

8880 C12 version 02



How to draw bookmarks



Watercolour pencils

Page 20

14610C C24

Sandpaper

Page 49

923 23BK-C

Double-ended permanent pens

Page 36

3187 TB5 version 02

Additional accessory:
Paper for the bookmarks

This way: To the source of inspiration for creative Newcomers.

Discover our diverse creative product line. Start your journey and help consumers capture an art form that will lead them deep into the adventures of North America's national parks.



Fibre tip pens & Fineliner

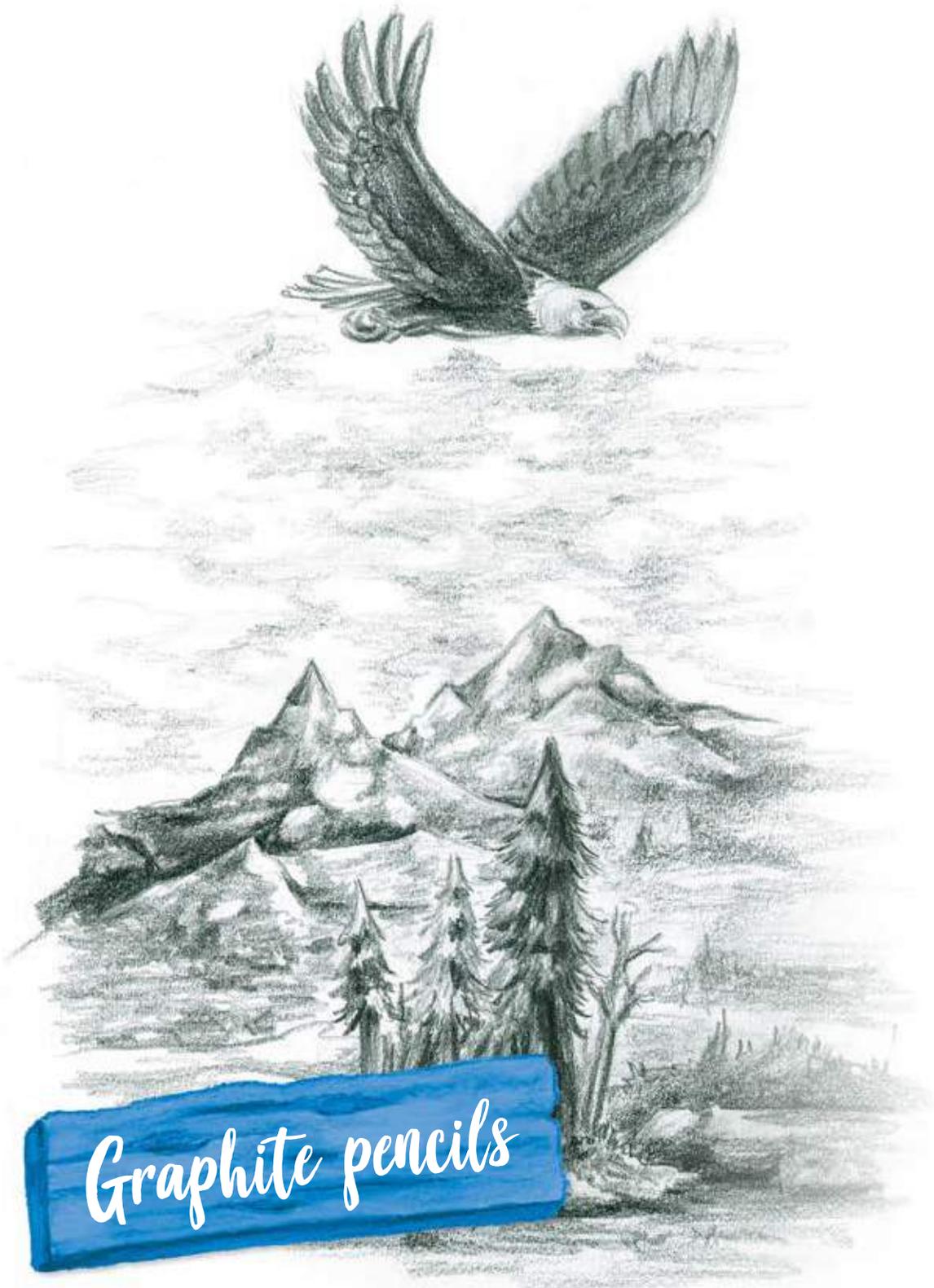
Graphite pencils

Pigment liner & Metallic marker

Coloured pencils

Accessories

Crayons & Paints



No such thing as grey and drab. Even in pencil, a national park is alive. That's because the level of detail in pencil drawings can be surprisingly realistic, be it as a stand-alone piece of art, a draft sketch, a prep-sketch for watercolour painting, or as a precise

accent in an image. STAEDTLER provides the perfect tool for each one of these techniques. Pencils with a high carbon content, water-soluble or permanent, in medium or hard degrees, metallic glossy or for drawing on unusual materials.

Charcoal pencils



- Premium quality artists pencil
- Special lead formulation containing a high proportion of carbon and charcoal for a wide range of deepest black tones
- Particularly suitable for drawing and hatching as well as for expressive sketches and portraits
- For ideal usage in combination with Mars Lumograph 100 and Mars Lumograph black 100B
- Degrees: S, M, H (soft, medium, hard)
- Lead diameter: approx. 4.5 mm
- The greyish-blue shade glides softly across the paper
- Wood from certified, sustainably managed forests

1 x 100C-S, -M, -H
 1 x Blending stump, size 6

Art. No. 100C SBK4

EAN Code 



1 x 100C-S

Art. No. 100C-S

EAN Code 



1 x 100C-M

Art. No. 100C-M

EAN Code 



1 x 100C-H

Art. No. 100C-H

EAN Code 

Jumbo graphite pencils



- Premium quality drawing pencil
- Special lead formulation for results with a metallic lustre in a wide variety of grey tones
- Particularly suitable for writing, drawing, sketching and hatching as well as for professional graphic and artistic applications on paper and matt drawing film
- For ideal usage in combination with Mars Lumograph black 100B
- High break-resistance through special lead formulation and super-bonded lead
- Available in degree: HB, 2B, 4B, 6B, 8B
- Lead diameter: approx. 5.3 mm
- Pencil shape: hexagonal
- Lines reproduce well
- Wood from certified, sustainably managed forests

1 x 100J-8B, -6B, -4B, -2B, -HB

Art. No. 100J-S BK5

EAN Code 4 007817 052099



1 x 100J-2B

Art. No. 100J-2B

EAN Code 4 007817 048238



1 x 100J-8B

Art. No. 100J-8B

EAN Code 4 007817 048269



1 x 100J-4B

Art. No. 100J-4B

EAN Code 4 007817 048245



1 x 100J-HB

Art. No. 100J-HB

EAN Code 4 007817 048221



1 x 100J-6B

Art. No. 100J-6B

EAN Code 4 007817 048252

Watercolour graphite pencils



- Watercolour artists pencil
- Ideal for preliminary sketches for watercolour drawings as well as for classical watercolour painting and sketching
- For ideal usage in combination with Mars Lumograph 100, Mars Lumograph black 100B and karat aquarell 125
- High break-resistance through special lead formulation and super-bonded lead
- Degrees: 4B, 6B, 8B
- Lead diameter: approx. 3.6 mm
- Lines reproduce well
- Wood from certified, sustainably managed forests

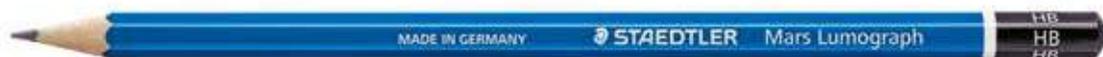
1 x 100A-4B, -6B, -8B

1 x Brush 8 round

Art. No. 100A SBK4

EAN Code 4 007817 052105

Graphite pencil set



- Premium quality drawing pencil
- Special lead formulation for results with a metallic lustre in a wide variety of grey tones
- Particularly suitable for writing, drawing, sketching and hatching as well as for professional graphic and artistic applications on paper and matt drawing film
- Unbelievably break-resistant through special lead formulation and super-bonded lead
- Lines reproduce well
- Available in 24 finely graded consistent degrees, from 12B to 10H
- Lead diameter: 9B – 6B: 3.6 mm, 5B – 3B: 2.5 mm, 2B – 9H: 2.0 mm
- Wood from certified, sustainably managed forests

1 x 100-6B, -4B, -2B, -B, -HB, -2H

1 x Mars plastic eraser 526 35

1 x Metal sharpener 510 10

Art. No. 61 100 C6 version 02

EAN Code 4 007817 611104

Full graphite pencils



- Premium quality full graphite pencil
- Special lead formulation for results with a metallic lustre in a wide variety of grey tones, same quality as for our bestseller Mars Lumograph 100
- Particularly suitable for writing, drawing, sketching and hatching as well as for professional graphic and artistic applications on paper and matt drawing film
- For ideal usage in combination with Mars Lumograph 100 and Mars Lumograph black 100B

- Degrees: 100G-HB, -B, -2B, -3B, -4B, -5B, -6B, -7B, -8B 100GA-4B, -6B, -8B (aquarell)
- Lead/pencil diameter: approx. 6.8 mm
- Pencil shape: hexagonal
- No wood-case, i.e. no wood waste
- Lines reproduce well

1 x 100G-HB, -2B, -4B, -6B, -8B
1 x 100G-6B (aquarell)

Art. No. 100G M6

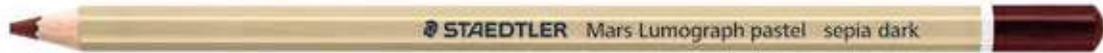
EAN Code  4 007817 052198

1 x 100G-HB, -B, -2B, -3B, -4B, -5B, -6B, -7B, -8B
1 x 100G-4B, -6B, -8B (aquarell)

Art. No. 100G M12

EAN Code  4 007817 052204

Pastel pencils



- Premium quality pastel pencil
- Special lead formulation with a high level of pigment for fine details in pastel
- Particularly suitable for blending and hatching as well as for expressive sketches and portraits
- For ideal usage in combination with Mars Lumograph charcoal 100C
- Colours: Sepia light, Sepia dark, Umber, Sanguine dry, White, Lightning
- Lead/pencil diameter: approx. 3.6 mm
- Pencil shape: hexagonal
- Wood from certified, sustainably managed forests

1 x 100P Sepia light

1 x 100P Sepia dark

1 x 100P Umber

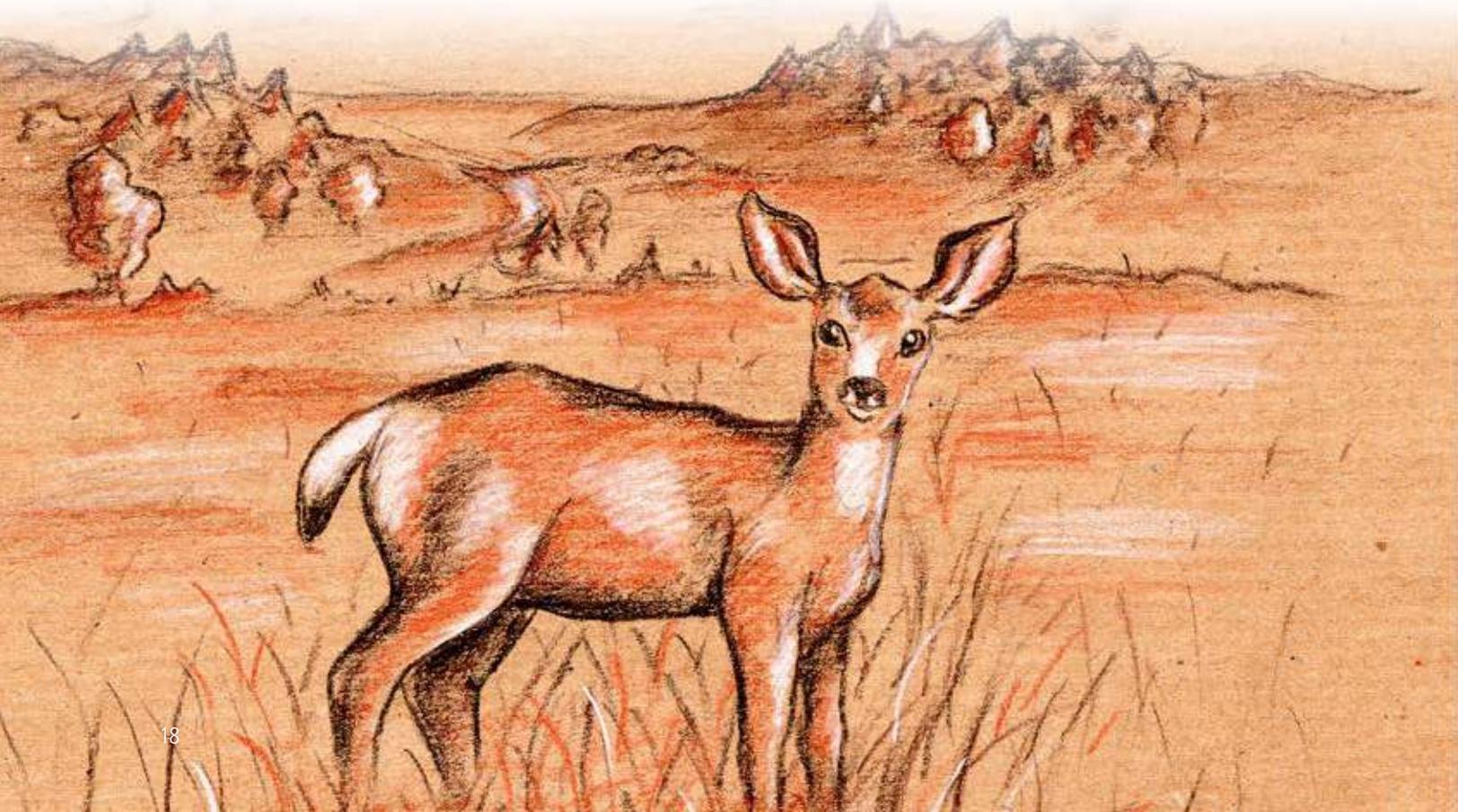
1 x 100P Sanguine dry

1 x 100P White

1 x 100P Lightning

Art. No. 100P-SBK6

EAN Code 4 007817 052112





Coloured pencils

A delicate dragonfly resting by the water? Draw its eyes exactly with the tip of the pencil, use the side of the pencil to shade, cross-hatch or smudge the sky and the water. Use bright colours or sophisticated shading. Coloured pencils are perfect for illustrations or as a mixed-medium with watercolours. This makes STAEDTLER coloured pencils especially attractive for new artists.

Their fine colour abrasion makes it possible to draw exact lines even with little practice. And with our water-soluble watercolour pencils, your customers can make even large surfaces come to life, thanks to high-quality colour pigments and impressive colour brilliance.

Watercolour pencils



- Coloured pencil in classic hexagonal shape with watercolour lead
- Soft lead for amazing bright effects on watercolour paper with water and paintbrush
- Also for dry colouring
- Available in 24 colours
- Wood from certified, sustainably managed forests



Art. No. 14610C C12

EAN Code

Art. No. 14610C C24

EAN Code



12
colours

Art. No. 14610C M12

EAN Code 4 007817 055595



24
colours

Art. No. 14610C M24

EAN Code 4 007817 055625

Coloured pencils



- Coloured pencil in classic hexagonal shape
- Soft lead for a wide range of dry techniques in bright colours
- Highly pigmented colours that are easy to blend
- In the first step available in 24 colours, second step extension to 72 colours
- Wood from certified, sustainably managed forests



Art. No. 146C C12

EAN Code 4 007817 052211

Art. No. 146C C24

EAN Code 4 007817 052228

Further package sizes:

Art. No. 146C C48

EAN Code 4 007817 052235

Art. No. 146C C72

EAN Code 4 007817 052242



12
colours

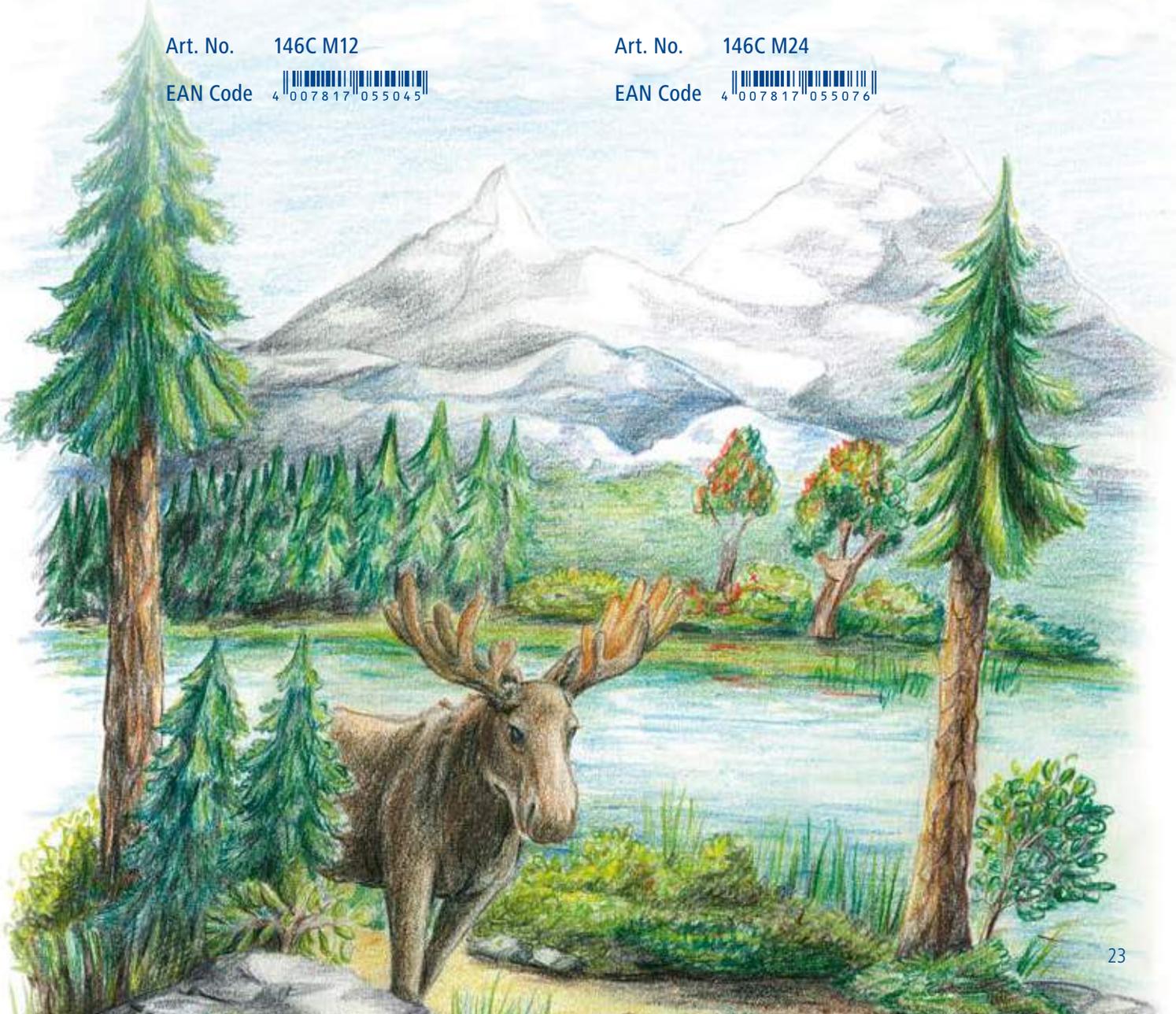
24
colours

Art. No. 146C M12

EAN Code

Art. No. 146C M24

EAN Code



Super soft coloured pencil



- Coloured pencil in classic hexagonal shape: super soft
- Super soft lead, giving particularly high coverage
- For amazing bright colours on both white and black paper
- Available in 24 colours
- Wood from certified, sustainably managed forests



Art. No. 149C 12

EAN Code 4 007817 057049

Art. No. 149C C24

EAN Code 4 007817 052273



Art. No. 149C M12

EAN Code  4 007817 057070

Art. No. 149C M24

EAN Code  4 007817 057100



Coloured pencils permanent



- Waterproof wood-cased pencil in 6 colours
- For opaque marking on almost all surfaces even on dark or transparent ones
- No bleeding through paper
- Wood from certified, sustainably managed forests

1 x 108 20-0, -1, -2, -3, -5, -9

Art. No. 10820BK6-C

EAN Code 4 007817 054642

Full watercolour pencils



- Coloured pencil in classic hexagonal shape with watercolour lead: pure colour
- Full lead with diameter approx. 7 mm, 2/3 length
- No wood-case, i.e. no wood waste; varnished barrel to keep hands clean
- Highly pigmented colours that are easy to blend even on dark paper
- For amazing bright effects on watercolour paper with water and paintbrush
- The large lead is ideal for large sketches and shade extended areas
- Can be sharpened with any standard sharpener for coloured pencils
- Available in 12 colours

Art. No. 14610G M12

EAN Code 4 007817 052280



Crayons & Paints

Chalks or brushes are good for blending colours together harmoniously, leaving more room for the viewer's imagination. They make it possible to bring to life landscapes and natural spectacles in the interplay of light and shadow.

With a perfectly tailored product line of different paint tubes and pastel chalks, STAEDTLER sends your customers on a promising Design Journey to their first self-created watercolour, acrylic or pastel painting. For subtle gleaming effects, for deep, bright colours or astonishingly natural colour gradients.

Watercolour crayons



- Crayons diameter 8 mm, round
- Highly opaque colours blend easily
- To be used with brush and water for a variety of washes
- Special effects can be achieved with layering and scratching
- Paper sleeve keeps hands clean
- Available in 24 colours



12
colours

Art. No. 223 C12 version 02

EAN Code 4 007817 023990

Art. No. 223 C24 version 02

EAN Code 4 007817 024003

24
colours

Acrylic paints

- Highly pigmented, brilliant colours
- Thin with water for subtle washes
- Easy to blend with smooth consistency
- Cleans up easily with water
- 12 ml (0.4 fl. oz) tubes



12
colours

Art. No. 8500 C12 version 02

EAN Code 4 007817 024164



24
colours

Art. No. 8500 C24 version 02

EAN Code 4 007817 024171

Oil pastels

- High-quality oil pastels with perfect coverage characteristics
- Crayons diameter 11 mm
- Colour-intensive, extremely vibrant colours
- Waterproof
- Especially break-resistant
- Paper-wrapped – keeps hands clean
- Available in 48 colours



12
colours

24
colours

Art. No. 2420 C12 version 07

EAN Code 4 006608 200787

Art. No. 2420 C24 version 07

EAN Code 4 006608 200817

Further package sizes:

Art. No. 2420 C36 version 07

EAN Code 4 006608 200831

Art. No. 2420 C48 version 07

EAN Code 4 006608 011147

Soft pastel chalks

- Studio quality, brilliant colours
- Lightfast, fixing recommended
- Soft, smooth performance
- Excellent blending qualities
- Easily blendable
- Crayons diameter 10 mm
- Paper sleeve keeps hands clean
- Available in 48 colours



Art. No. 2430 C12 version 07

EAN Code 4 006608 201838

Art. No. 2430 C24 version 07

EAN Code 4 006608 201852

Further package sizes:

Art. No. 2430 C36 version 07

EAN Code 4 006608 201876

Art. No. 2430 C48 version 07

EAN Code 4 006608 201968

Watercolour paints

- Highly pigmented, brilliant colours
- For use on watercolour paper or board
- Brush with water for smooth colour washes
- Cleans up with water easily
- 12 ml (0.4 fl. oz) tubes

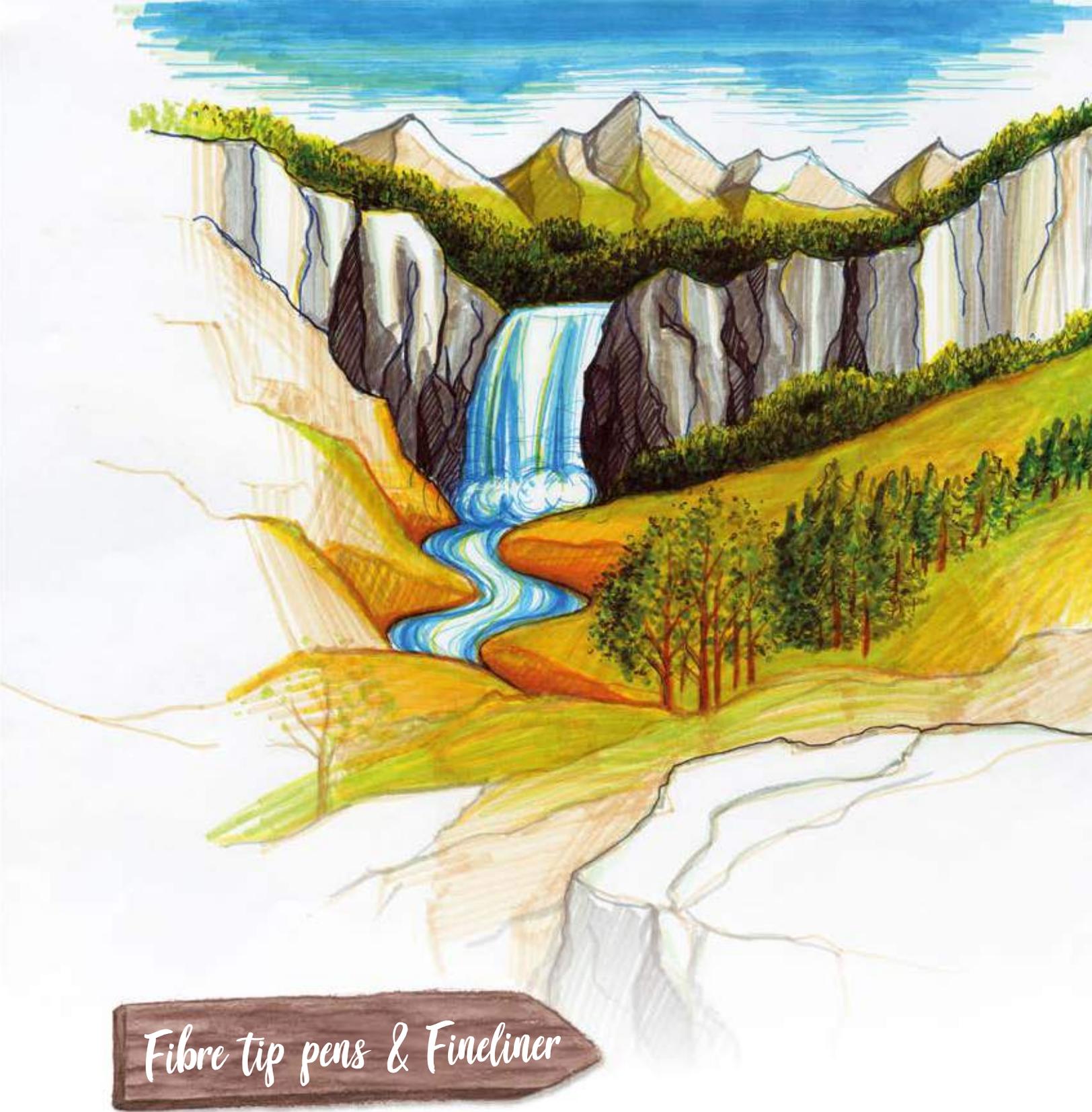


Art. No. 8880 C12 version 02

EAN Code 4 007817 024195

Art. No. 8880 C24 version 02

EAN Code 4 007817 024201



Fibre tip pens & Fineliner

Perfectly stylizing roaring waterfalls or telling riveting stories with high-contrast pictures — STAEDTLER felt-tip pens and fineliners make all this possible for your customers. They are perfect for drawing and colouring illustrations, comic strips and graphics.

Felt-tip pens and fineliners are often used for sketches and drafts as well, especially when precise detail or clearly separated surfaces need to be drawn, e.g. in calligraphy or handlettering. Or when painting on unusual materials, e.g. wood or stone.

Double-ended fibre-tip pens



- Double-ended fibre-tip pens
- One pen - two tips for narrow and broad strokes
- Suitable for sketching, drawing, illustration, writing and colouring
- Line widths: ~ 3.0 mm and ~ 0.5 – 0.8 mm
- Available in 120 colours



Art. No. 3200 TB36

EAN Code  4 007817 188576

Art. No. 3200 TB72 version 02

EAN Code  4 007817 042809

Further package size:

Art. No. 3200 TB120

EAN Code  4 007817 188583

Double-ended watercolour brush pens



- Double-ended watercolour brush pens
- Flexible like a brush, a pen or watercolours
- Ideal for variable strokes and shading
- Line width brush tip approx. 1.0 – 6.0 mm
- Line width fine tip approx. 0.5 mm – 0.8 mm
- Available in 36 colours



18
colours



36
colours

Art. No. 3001 TB18 version 02

EAN Code  4 007817 042830

Art. No. 3001 TB36 version 02

EAN Code  4 007817 042847

Double-ended permanent pens



- Double-ended permanent pens with fine and ultrafine tips
- One pen – two tips for maximum versatility and rich colour application
- Ideal for creating designs on almost all surfaces
- Available in 36 colours



5
colours

18
colours

Art. No. 3187 TB5 version 02

EAN Code 4 007817 042922

Art. No. 3187 TB18 version 02

EAN Code 4 007817 042960

Further package size:

Art. No. 3187 TB36 version 02

EAN Code 4 007817 042977

Double-ended fabric pens



- Double-ended fibre-tip pens for individual and creative designs for most light & dark fabrics
- Light fabrics are washable up to 60° and dark fabrics are not washable (let ink set for 24hrs before washing light fabrics)
- No heat set required to fix the ink
- Layer applications after ink dries for increased colour coverage



Art. No. 3190 TB12

EAN Code 4 007817 188590

Triangular fineliner extra broad



- Ergonomic triangular shape for relaxed and easy writing and colouring
- Barrel with high-quality matte barrel finish in writing colour completed with matte silver imprint
- Cap and end plug in eye-catching translucent design
- DRY SAFE - can be left uncapped for days without drying up (Standard atmosphere according to ISO 554)
- Water-based ink
- Washes out of many textiles
- PP barrel guarantees long service life
- Line width approx. 0.8 mm
- Ideal for adult colouring
- Available in 20 brilliant colours



10
colours

20
colours

1 x 338-1; -4; .2; -20; -3; -34; -5; -51; -76; -9

1 x 338-1; -4; .2; -20; -3; -34; -5; -51; -76; -9; -23;
-30; -37; -54; -57; -6; -61; -7; -8; -82

Art. No. 338 TB10-C

EAN Code  4 007817 055403

Art. No. 338 TB20-C

EAN Code  4 007817 055410

Double-ended lettering pens



- Double-ended brush lettering pens for expressive hand lettering styles with thick or thin strokes
- One pen – two tips; flexible brush tip and fine tip
- Great effect with tip-to-tip blending
- Also suitable for journaling, illustration, manga and colouring
- Line width brush tip approx. 1.0 – 6.0 mm
- Line width fine tip approx. 0.5 – 0.8 mm
- Available in 12 colours



Art. No. 3004 TB12 version 02

EAN Code  4 007817 042854

Double-ended calligraphy pens



- Double-ended calligraphy pens
- Perfect for expressive lettering and decorative designs
- One pen - two tips for narrow and broad strokes
- Line widths approx. 3.5 mm and 2.0 mm
- Available in 24 colours



Art. No. 3005 TB12 version 02

EAN Code  4 007817 042861

Art. No. 3005 TB24

EAN Code  4 007817 042915



Pigment liner & Metallic marker

Forest paradise in deco, drawn with the hobby creatives product line: STAEDTLER offers indelible pigment liners and fast-drying metallic markers for decorative painting or creative writing. Ideal for

embellishing greeting cards or decorating creative photo collages. For writing and tracing lines. For working with a ruler and stencil.

Pigment liner



- Fineliner for writing, sketching and drawing
- Long metal tip, ideal for use with rulers and templates e.g. Mars lettering guide 572 FL
- Pigment ink, indelible in accordance with ISO 14145-2
lightfast, waterproof on paper
- PP barrel guarantees long service life
- Line width approx. 0.5 mm

1 x 308 05-10 , -4, -2, -61, -6, -3, -30, -51, -5, -7, -76, -82

Art. No. 30805SBK12

EAN Code  4 007817 054628

Pigment liner & Metallic marker



- Fineliner for writing, sketching and drawing
- Long metal tip, ideal for use with rulers and templates e.g. Mars lettering guide 572 FL
- Pigment ink, indelible (in accordance with ISO 14145-2), lightfast, waterproof on paper
- Erasable when used on drafting paper, no bleeding when highlighted
- Made in Germany
- Up to 12 line widths, black ink

- 1 x 308 01-9 line width approx. 0.1 mm
- 1 x 308 02-9 line width approx. 0.2 mm
- 1 x 308 C2-9 line width approx. 0.3–2.0 mm
- 1 x 8323-11 gold
- 1 x 8323-81 silver

- Metallic marker for opaque writing and decorating on light and dark paper as well as on a card
- Ideal for scrapbooking and greeting cards
- Easy to wipe off smooth surfaces such as glass and mirrors using a damp cloth
- No pumping or shaking required

Art. No. 308 SBK3P3 version 05

EAN Code  4 007817 309230

Metallic marker & Pigment liner



6
colours

- The ideal set for decorative drawings and creative writing: Metallic marker for opaque writing and decorating on light and dark paper as well as on a card & 1 pigment liner 308 with chisel tip
- Ideal for scrapbooking and greeting cards
- Easy to wipe off smooth surfaces such as glass and mirrors using a damp cloth
- No pumping or shaking required
- 10 wallets in attractive shelf-ready-packaging

1 x 8323-11 gold
 1 x 8323-81 silver
 1 x 8323-232 metallic-red
 1 x 8323-373 metallic-blue
 1 x 8323-553 metallic-green
 1 x 8323-623 metallic-violet
 1 x 308 C2-9 black

Art. No. **8323 SWP6P** version 02

EAN Code

Metallic marker



5
colours

- Metallic marker in 5 colours gold, silver, red, blue and green
- Ideal for scrapbooking and greeting cards
- Line width: ca 1 – 2 mm
- Tip: rounded tip
- No pumping or shaking required
- For light and dark paper
- Can be easily wiped off smooth surfaces like glass and mirrors using a damp cloth

1 x 8323-11 gold
 1 x 8323-81 silver
 1 x 8323-232 metallic-red
 1 x 8323-373 metallic-blue
 1 x 8323-553 metallic-green

Art. No. **8323-S BK5** version 03

EAN Code



Accessories

Everything you need for the final touches: The STAEDTLER Design Journey product line covers almost all painting and colouring techniques as well as the major creative tools: Sharpeners and sand paper, blender and wipers, erasers and paintbrushes are essential aids for new artists.

Tell your customers about it. Because beautiful results are attained faster with a fine point, a shaped paintbrush and the right tools for blending, wiping and erasing. Say goodbye to scraggly lines, eraser crumbs and smudges on paper.

Eraser pencil



- Eraser pencil with brush
- Phthalate and latex free
- Wood from certified, sustainably managed forests

Art. No. 526 61BK-C

EAN Code  4 007817 051764

Erasers

- Premium quality for first-class erasing performance
- Minimal crumbling
- Protective cellophane wrapper with practical tear-and-open strip
- Age-resistant
- Phthalate and latex free
- Best erasing performance with little wear
- No discolouration of the eraser on paper

2 x 526 53

Art. No. 52653BK2-C

EAN Code 



Erasers black

- Comfort quality for high-quality erasing performance
- Minimal crumbling
- Protective cellophane wrapper with practical tear-and-open strip
- Sliding sleeve for convenient handling
- No discoloration of the eraser on paper
- Phthalate and latex free

2 x 526 B30-9C

Art. No. 526B3BK2-C

EAN Code 



Eraser set

Kneadable eraser:

- Special-purpose & cleaning eraser
- Easily lifts off & removes traces of pastel, graphite & charcoal
- Smudge-free
- Particularly easy to knead, extremely pliable, high absorbent, smooth & soft
- For correction & lightening of charcoal & pastel drawings
- Also suitable for cleaning of artwork & film

Art gum eraser:

- Dual-purpose eraser for cleaning up dry media and removing smudges or smears on paper
- Fine dry powder cleans the drawing surface by absorbing graphite and dirt
- Block shaping allows for different widths of erasing area

1 x 5427, 1 x 925 11

Art. No. 5427SBK2-C

EAN Code 



Blender pencil

Blending stumps



- Non-pigmented, wax based pencil
- Perfect for blending and softening edges of coloured pencil artwork
- Wood from certified, sustainably managed forests

- Paper stumps for all art materials which are suitable for shading and blending, such as charcoal, pastels, chalk and pastel pencils
- Use sandpaper for sharpening and cleaning

4 sizes: 1, 4, 6, 8

Art. No. 5426BLBK-C

EAN Code 

Art. No. 5426-S BK4

EAN Code 

Sandpaper



- 12 sheets of fine sandpaper mounted on a wooden handle
- Ideal for sharpening, e.g. leads, drawing pencils, pastels, charcoal sticks, crayons, tortillions and blending stumps
- To be used to make conical wedges or elliptical points
- The perfect tool for a quick touch-up or complete sharpening
- Easy and convenient to use

Art. No. 923 23BK-C

EAN Code  4 007817 051580

Brush set



- Synthetic brushes
- Excellent elasticity and shape retention
- Durable, synthetic fibre
- Easy to clean
- For thick applications and subtle colour washes
- For use with watercolour, acrylic, gouache, oil and water-soluble pencils, crayons and chalks
- Wooden handle with metal ferrule

3 brushes: 2 round, 8 round, 8 flat

Art. No. 989-SBK3-3 version 02

EAN Code  4 007817 028452

Water brush

Water brush set



- For watercolour and painting
- Fill with water to blend

- Easy-to-squeeze barrel and valve system allows controlled flow of water
- Durable nylon brush tip holds its point

1 x round fine

4 brush tips: round fine, round medium, round large, chisel

Art. No. 949 BK-1-C

Art. No. 949-SBK4-C

EAN Code  4 007817 051672

EAN Code  4 007817 051641

Sharpener



- Double-hole sharpener made of magnesium
- For standard-sized blacklead pencils up to 8.2 mm Ø with a sharpening angle of 23° for clear and accurate lines
- For standard-sized coloured pencils up to 8.2 mm Ø with a sharpening angle of 30° for broad, soft lines
- Ultra-light

Art. No. 510 25BK-C

EAN Code  4 007 817 510131

Tub sharpener



- Double-hole pencil sharpener with plastic shavings container
- With metal insert
- For standard and thick pencils up to 11.2 mm Ø

Art. No. 513 001CBK

EAN Code  4 007 817 051559



Fibre tip pens & Fineliner

Graphite pencils

Pigment liner & Metallic marker

Coloured pencils

Accessories

Crayons & Paints

An Inspiring Shopping Experience

All products for DIY artists will be marketed at the POS in an engaging way and with the catchy name "Design Journey". This will make navigation easier for your clients and allow for the targeted sale of the hobby artist product line in your store.

In addition to the eye-catching logo and the newly designed product packaging displaying beautiful, hand-drawn natural scenes from the exciting national parks of North America, we have prepared a compact selection of practical displays for your point of sale.

Furthermore, the launch of the Design Journey product line will be accompanied by inspiring advertising material and creative tutorials both offline and online. A brochure, website and tutorials will lead your customers into the wondrous world of unlimited creativity.



Displays

Floor Display regular

- Measurements of the assembled display:
width: 395 mm
depth: 290 mm
height: 1.770 mm
- Shipped: LR REG18-F = flat packed as set
- Shipped: LR REG18-A = assembled
- Configuration: Floor Display with 1 tray,
incl. 20 blister hooks (120 mm)
- **Order additionally:**
Design Journey header
Art. No. 0D826U0

Art. No. LR REG18-A

EAN Code  4 007817 149539

Art. No. LR REG18-F

EAN Code  4 007817 149546



Hexagontower

- Measurements of the assembled display:
width: 625 mm
depth: 625 mm
height: 1.995 mm
- Shipped: assembled, 2-part
- Configuration: Tower with 9 trays,
incl. 20 blister hooks (120 mm)
- **Order additionally:**
Design Journey cover
Art. No. 0D826T0

Art. No. LR HTDISPL02

EAN Code  4 007817 149553



Shelf Display Mini (Two Level)

- Measurements of the assembled display:
width: 226 mm
depth: 205 mm
height: 440 mm
- Shipped: flat, packed as set
- Configuration: 2 Level with 4 dividers and removable header (height: 195 mm)
- **Order additionally:**
Design Journey header
Art. No. 0D826X0

Art. No. LR MINICA2

EAN Code 4 007817 057506



Shelf Display One Level



- Measurements of the assembled display:
width: 380 mm
depth: 270 mm
height: 490 mm
- Shipped: flat, packed as set
- Configuration: 1 Level with 4 dividers and removable header (height: 240 mm)
- **Order additionally:**
Design Journey header
Art. No. 0D826R0

Art. No. LR BASD1 03

EAN Code 4 007817 149515

Shelf Display Two Level



- Measurements of the assembled display:
width: 450 mm
depth: 270 mm
height: 595 mm
- Shipped: assembled
- Configuration: 2 Level with 7 dividers and removable header (height: 245 mm)
- **Order additionally:**
Design Journey header
Art. No. 0D826N0

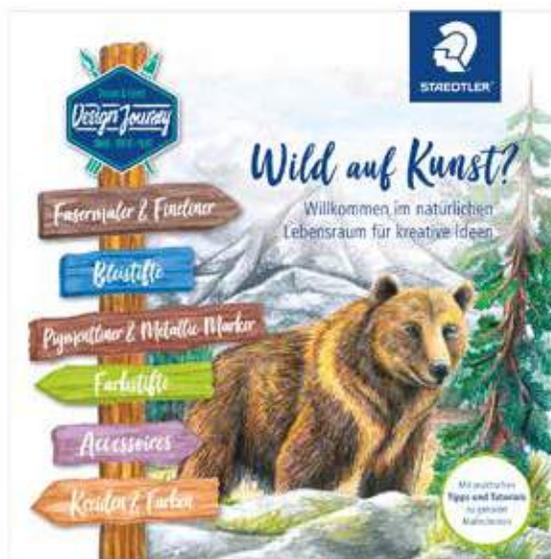
Art. No. LR BASCA2 03

EAN Code 4 007817 149522

Advertising Materials

Consumer catalogue

It is surprisingly easy to draw, paint and sculpt vibrant landscapes, animal studies and scenes. We will show your customer how to do so in an inspiring consumer catalogue. It will contain interesting step-by-step instructions, expert tips, links to online tutorials and more, in addition to the complete STAEDTLER Design Journey product line. It will teach hobby artists different techniques as well as to love the Design Journey product line.



„Wild auf Kunst“
Consumer catalogue German

Art. No. 0S814A3005

„Wild at heART“
Consumer catalogue English

Art. No. 0S814A6000





Design Journey Mini Sketchpad

- Size: 10.5 x 14.8 cm
- Language: neutral
- Watercolour paper
- For free
- While stocks last

Art. No. 0G814A0



Design Journey sampling box

- Measurements: 180 x 20 x 110 mm
- Language: neutral
- Content:
 - 1 x Jumbo graphite pencil 100J-HB,
 - 1 x Coloured pencil 149C,
 - 1 x Watercoloured pencil 14610C,
 - 1 x Coloured pencil permanent 108 20,
 - 1 x triangular fineliner extra broad 338,
 - 1 x Pigment liner 308
- For free
- While stocks last

Art. No. 0M814A0



Design Journey Wobbler Set

- Measurements: 150 x 170 mm
- Language: neutral
- For free
- While stocks last

Art. No. 0D815B0



Design Journey Shelf flags

- Measurements: 200 x 650 mm
- For product categories
 - Graphite pencils
 - Coloured pencils
 - Crayons & Paints
 - Fibre tip pens & Fineliner
- Language: neutral
- For free
- While stocks last

Art. No. 0D815C0





Product guide

Fibre tip pens & Fineliner

Graphite pencils

Pigment liner & Metallic marker

Coloured pencils

Accessories

Crayons & Paints

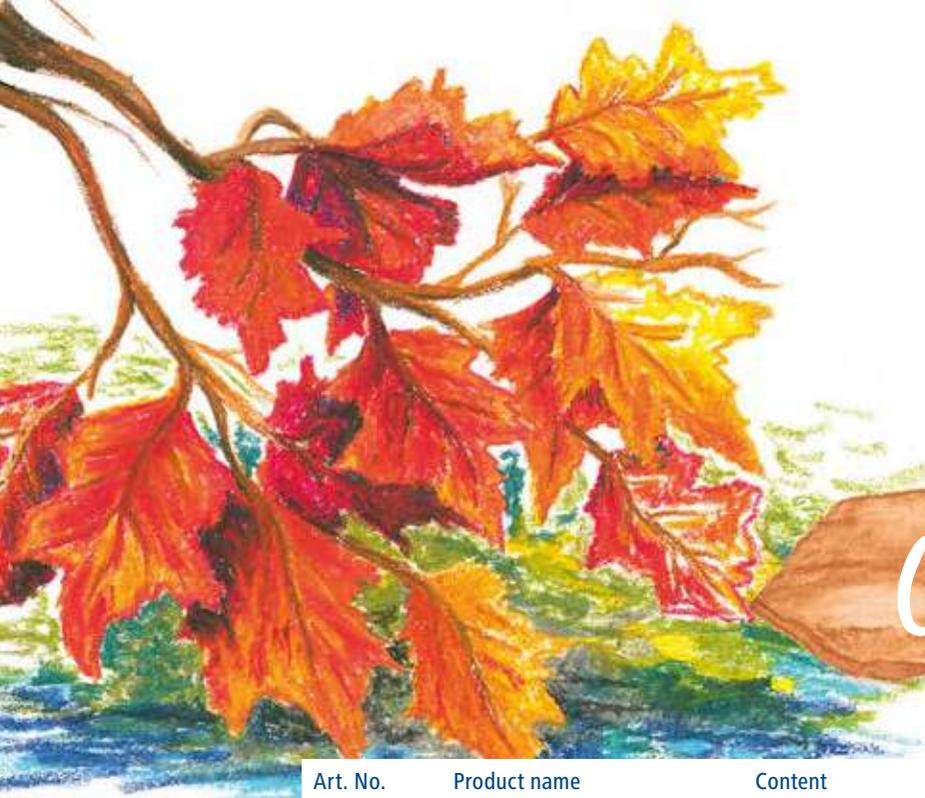
Graphite pencils



Art. No.	Product name	Content	EAN Code	Order unit
100C SBK4	Charcoal pencils	1 x 100C-S, -M, -H 1 x Paper stump	4 007817 052075	10
100C-S	Charcoal pencil S	1 x 100C-S	4 007817 048276	12
100C-M	Charcoal pencil M	1 x 100C-M	4 007817 048283	12
100C-H	Charcoal pencil H	1 x 100C-H	4 007817 048290	12
100J-S BK5	Jumbo graphite pencils	1 x 100J-8B, -6B, -4B, -2B, -HB	4 007817 052099	10
100J-HB	Jumbo graphite pencil HB	1 x 100J-HB	4 007817 048221	6
100J-2B	Jumbo graphite pencil 2B	1 x 100J-2B	4 007817 048238	6
100J-4B	Jumbo graphite pencil 4B	1 x 100J-4B	4 007817 048245	6
100J-6B	Jumbo graphite pencil 6B	1 x 100J-6B	4 007817 048252	6
100J-8B	Jumbo graphite pencil 8B	1 x 100J-8B	4 007817 048269	6
100A SBK4	Watercolour graphite pencils	1 x 100A-4B, -6B, -8B, 1 x Brush 8 round	4 007817 052105	10
61 100 C6 version 02	Graphite pencil set	1 x 100-6B, -4B, -2B, -B, -HB, -2H 1 x Mars plastic eraser 526 35 1 x metal sharpener	4 007817 611104	10
100G M6	Full graphite pencils	1 x 100G-HB, -2B, -4B, -6B, -8B 1 x 100G-6B (aquarell)	4 007817 052198	10
100G M12	Full graphite pencils	1 x 100G-HB, -B, -2B, -3B, -4B, -5B, -6B, -7B, -8B 1 x 100G-4B, -6B, -8B (aquarell)	4 007817 052204	5
100P-SBK6	Pastel pencils	1 x 100P Sepia light, Sepia dark, Umber, Sanguine dry, White, Lightning	4 007817 052112	6

Coloured pencils

Art. No.	Product name	Content	EAN Code	Order unit
14610C C12	Watercolour pencils	12 x 146 10C assorted colours	4 007817 052259	10
14610C C24	Watercolour pencils	24 x 146 10C assorted colours	4 007817 052266	5
14610C M12	Watercolour pencils	12 x 146 10C assorted colours	4 007817 055595	10
14610C M24	Watercolour pencils	24 x 146 10C assorted colours	4 007817 055625	5
146C C12	Coloured pencils	12 x 146C assorted colours	4 007817 052211	10
146C C24	Coloured pencils	24 x 146C assorted colours	4 007817 052228	5
146C C48	Coloured pencils	48 x 146C assorted colours	4 007817 052235	tbc
146C C72	Coloured pencils	72 x 146C assorted colours	4 007817 052242	tbc
146C M12	Coloured pencils	12 x 146C assorted colours	4 007817 055045	10
146C M24	Coloured pencils	24 x 146C assorted colours	4 007817 055076	5
149C C12	Super soft coloured pencils	12 x 149C assorted colours	4 007817 057049	10
149C C24	Super soft coloured pencils	24 x 149C assorted colours	4 007817 052273	5
149C M12	Super soft coloured pencils	12 x 149C assorted colours	4 007817 057070	10
149C M24	Super soft coloured pencils	24 x 149C assorted colours	4 007817 057100	5
10820BK6-C	Coloured pencils permanent	1 x 108 20-0, -1, -2, -3, -5, -9	4 007817 054642	10
14610G M12	Full coloured pencils	12 x 14610G assorted colours	4 007817 052280	6



Crayons & Paints

Art. No.	Product name	Content	EAN Code	Order unit
223 C12 version 02	Watercolour crayons	12 x 223 assorted colours	4 007817 023990	6
223 C24 version 02	Watercolour crayons	24 x 223 assorted colours	4 007817 024003	6
8500 C12 version 02	Acrylic paints	12 x 8500 assorted colours	4 007817 024164	6
8500 C24 version 02	Acrylic paints	24 x 8500 assorted colours	4 007817 024171	6
2420 C12 version 07	Oil pastels	12 x 2420 assorted colours	4 006608 200787	12
2420 C24 version 07	Oil pastels	24 x 2420 assorted colours	4 006608 200817	12
2420 C36 version 07	Oil pastels	36 x 2420 assorted colours	4 006608 200831	6
2420 C48 version 07	Oil pastels	48 x 2420 assorted colours	4 006608 011147	2
2430 C12 version 07	Soft pastel chalks	12 x 2430 assorted colours	4 006608 201838	6
2430 C24 version 07	Soft pastel chalks	24 x 2430 assorted colours	4 006608 201852	6
2430 C36 version 07	Soft pastel chalks	36 x 2430 assorted colours	4 006608 201876	2
2430 C48 version 07	Soft pastel chalks	48 x 2430 assorted colours	4 006608 201968	2
8880 C12 version 02	Watercolour paints	12 x 8880 assorted colours	4 007817 024195	6
8880 C24 version 02	Watercolour paints	24 x 8880 assorted colours	4 007817 024201	6

Fibre tip pens & Fineliner

Art. No.	Product name	Content	EAN Code	Order unit
3200 TB36	Double-ended fibre-tip pens	36 x 3200 assorted colours	4 007817 188576	6
3200 TB72 version 02	Double-ended fibre-tip pens	72 x 3200 assorted colours	4 007817 042809	4
3200 TB120	Double-ended fibre-tip pens	120 x 3200 assorted colours	4 007817 188583	4
3001 TB18 version 02	Double-ended watercolour brush pens	18 x 3001 assorted colours	4 007817 042830	6
3001 TB36 version 02	Double-ended watercolour brush pens	36 x 3001 assorted colours	4 007817 042847	6
3004 TB12 version 02	Double-ended lettering pens	12 x 3004 assorted colours	4 007817 042854	5
3005 TB12 version 02	Double-ended calligraphy pens	12 x 3005 assorted colours	4 007817 042861	5
3005 TB24	Double-ended calligraphy pens	24 x 3005 assorted colours	4 007817 042915	6
3187 TB5 version 02	Double-ended permanent pens	5 x 3187 assorted colours	4 007817 042922	10
3187 TB18 version 02	Double-ended permanent pens	18 x 3187 assorted colours	4 007817 042960	6
3187 T36 version 02	Double-ended permanent pens	36 x 3187 assorted colours	4 007817 042977	5
3190 TB12	Double-ended fabric pens	12 x 3190 assorted colours	4 007817 188590	5
338 TB10-C	Triangular Fineliner extra broad	1 x 338-1; -4; -2; -20; -3; -34; -5; -51; -76; -9	4 007817 055403	10
338 TB20-C	Triangular Fineliner extra broad	1 x 338-1; -4; -2; -20; -3; -34; -5; -51; -76; -9; -23; -30; -37; -54; -57; -6; -61; -7; -8; -82	4 007817 055410	10

Pigment liner & Metallic marker

Art. No.	Product name	Content	EAN Code	Order unit
30805SBK12	Pigment liner	1 x 308 05-10 , -4, -2, -61, -6, -3, -30, -51, -5, -7, -76, -82	4 007817 054628	10
308 SBK3P3 version 05	Pigment liner and metallic marker	1 x 308 01-9 line width approx. 0.1 mm 1 x 308 02-9 line width approx. 0.2 mm 1 x 308 C2-9 line width approx. 0.3 - 2.0 mm 1 x 8323-11 gold 1 x 8323-81 silver	4 007817 309230	10
8323-S BK5 version 03	Metallic marker	1 x 8323-11 gold 1 x 8323-81 silver 1 x 8323-232 metallic-red 1 x 8323-373 metallic-blue 1 x 8323-553 metallic-green	4 007817 832066	10
8323-SWP6P version 02	Metallic marker & Pigment liner	1 x 8323-11 gold 1 x 8323-81 silver 1 x 8323-232 metallic-red 1 x 8323-373 metallic-blue 1 x 8323-553 metallic-green 1 x 8323-623 metallic-violet 1 x 308 C2-9 black	4 007817 038390	10

Accessories

Art. No.	Product name	Content	EAN Code	Order unit
52661BK-C	Eraser pencil	1 x 526 61	4 007817 051764	10
52653BK2-C	Erasers	2 x 526 53	4 007817 051733	10
526B3BK2-C	Erasers black	2 x 526 B30-9C	4 007817 051702	10
5427SBK2-C	Eraser set	1 x 5427; 1 x 925 11	4 007817 051610	6
5426BLBK-C	Blender pencil	1 x 5426	4 007817 052396	12
5426-S BK4	Blending stumps	Sizes: 1, 4, 6 and 8	4 007817 542002	10
923 23BK-C	Sandpaper	1 x 923 23	4 007817 051580	6
989-SBK3-3 version 02	Brush Set	3 brushes: 2 & 8 round, 8 flat	4 007817 028452	6
949 BK-1-C	Water brush	Brush tip S	4 007817 051672	12
949-SBK4-C	Water brush set	4 brush tips: S, M, L und chisel tip	4 007817 051641	12
510 25BK-C	Sharpener	1 x 510 25	4 007817 510131	10
513 001CBK	Tub sharpener	1 x 513 001C	4 007817 051559	6



© STAEDTLER Mars GmbH & Co. KG
Moosaeckerstrasse 3
90427 Nuernberg
Germany

eMail: info@staedtler.com
www.staedtler.com

Subject of change

12/2018 0H814A600